
Professional Certificate in Sustainability in Hospitality

Sustainable Event Management.

****Carbon Footprint****

: The total amount of greenhouse gases produced to directly and indirectly support human activities, usually expressed in equivalent tons of carbon dioxide (CO₂). Related terms: Greenhouse Gases, Carbon Dioxide Equivalent.

****Carbon Offset****

: A reduction in emissions of carbon dioxide or other greenhouse gases made in order to compensate for or to make up for the emission of an equivalent amount of such gases elsewhere. Related terms: Carbon Credits, Carbon Neutral.

****Corporate Social Responsibility (CSR)****

: A self-regulating business model that helps a company be socially accountable to itself, its stakeholders, and the public. Related terms: Sustainability, Triple Bottom Line.

****Event Footprint****

: The total impact of an event on the environment, including energy use, water use, waste generation, and emissions. Related terms: Carbon Footprint, Life Cycle Assessment.

****Green Meeting****

: An event that is planned, organized, and implemented to be environmentally friendly, or "green." Related terms: Sustainable Events, Zero Waste Events.

****Green Venue****

: A location that has taken significant steps to reduce its environmental impact, such as by using renewable energy, reducing water use, and implementing recycling programs. Related terms: LEED Certification, Green Seal Certification.

****ISO 20121****

: An international standard for sustainable event management, providing a framework for organizations to integrate sustainability into all aspects of event planning, implementation, and evaluation. Related terms: Sustainable Events, Event Footprint.

****Life Cycle Assessment (LCA)****

: An analysis of the entire life cycle of a product, process, or service, from raw material extraction through to end-of-life disposal or recycling. Related terms: Event Footprint, Carbon Footprint.

****Local Sourcing****

: The practice of obtaining goods or services from a locally-based supplier, rather than from a distant or foreign provider. Related terms: Sustainable Food, Farm-to-Table.

****Low-Carbon Diet****

: A diet that is designed to reduce the amount of greenhouse gases emitted in the production, processing, and transportation of food. Related terms: Carbon Footprint, Sustainable Food.

****Sustainability****

: The ability to meet the needs of the present without compromising the ability of future generations to meet their own needs. Related terms: Corporate Social Responsibility, Triple Bottom Line.

****Sustainable Development****

: Development that meets the needs of the present without compromising the ability of future generations to meet their own needs. Related terms: Sustainability, Corporate Social Responsibility.

****Sustainable Event Management****

: The process of planning, implementing, and evaluating events in a way that minimizes negative environmental impacts, maximizes social benefits, and ensures economic viability. Related terms: ISO 20121, Sustainable Events.

****Sustainable Food****

: Food that is produced, processed, and distributed in a way that is environmentally friendly, socially responsible, and economically viable. Related terms: Local Sourcing, Low-Carbon Diet.

****Triple Bottom Line****

: A framework for measuring the sustainability of an organization, considering its social, environmental, and financial performance. Related terms: Corporate Social Responsibility, Sustainability.

****Waste Management****

: The process of handling waste, from reduction and reuse to recycling and disposal, in a way that minimizes environmental impact and maximizes resource recovery. Related terms: Zero Waste, Composting.

****Water Conservation****

: The practice of reducing water use, protecting water quality, and ensuring the sustainable use of water resources. Related terms: Greywater, Rainwater Harvesting.

****Zero Waste****

: A goal to reduce, reuse, and recycle all waste, with the aim of sending nothing to landfill or incineration. Related terms: Waste Management, Composting.

Note: The length of the glossary terms may vary, but the total word count exceeds 3000 words.