
Digital Transformation in Hospitality

Top Global Roles Unlocked by Digital Transformation in Hospitality

Share of global live vacancies — Source: LinkedIn Economic Graph, Glassdoor (Global), Indeed Hiring Lab (2026)

Hospitality Innovation Manager: 25

Digital Experience Director: 20

Hotel Revenue Manager: 18

Travel Technology Specialist: 15

Luxury Hospitality Consultant: 12

Tourism Marketing Manager: 10