

Leadership in the Digital Age

# Why the Global Market is Paying a Premium for This Skill Set

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Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Digital Transformation | You'll be able to drive business growth and innovation in a rapidly changing digital landscape, with the IMF estimating that digitalization could add over \$10 trillion to the global economy by 2025 | IMF

Globalization and Remote Work | You'll be able to lead and manage diverse teams across borders and time zones, with the World Economic Forum noting that over 70% of companies will have remote work arrangements by 2025 | World Economic Forum

Artificial Intelligence and Automation | You'll be able to harness the power of AI and automation to drive business efficiency and competitiveness, with the McKinsey Global Institute estimating that AI could add over \$15 trillion to the global economy by 2030 | McKinsey Global Institute