

Automotive Toy Safety Standards

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Increasing Regulatory Complexity | You will be able to navigate complex regulatory frameworks and ensure compliance, reducing the risk of costly recalls and reputational damage | McKinsey Global Institute

Growing Demand for Safe and Sustainable Products | You will be able to design and develop products that meet the increasing demand for safety and sustainability, driving business growth and competitiveness | World Economic Forum

Rising Consumer Awareness and Expectations | You will be able to meet the increasing expectations of consumers for safe and high-quality products, building trust and loyalty with customers | OECD