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Advanced Certificate in Telemedicine

## Why the Global Market is Paying a Premium for This Skill Set

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Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Aging Population | The global aging population is driving demand for remote healthcare services, with the World Economic Forum estimating that 2 billion people will be over 60 by 2050 | World Economic Forum

Digital Transformation | The shift to digital healthcare is creating new opportunities for telemedicine professionals, with the McKinsey Global Institute predicting that digital healthcare will reach USD \$1.5 trillion by 2025 | McKinsey Global Institute

Chronic Disease Management | The rising prevalence of chronic diseases is increasing the need for remote monitoring and management, with the OECD highlighting the importance of telemedicine in reducing healthcare costs and improving patient outcomes | OECD