Excel for Marketing

Projected Demand & Median Salaries Across Leading Global Markets

Source: LinkedIn Economic Graph, Glassdoor (Global), Indeed Hiring Lab (2026)

Market	Projected Vacancies (2030)	5-Yr Growth	Median Salary (USD)
United States	120,000	+32%	$92,000
European Union	80,000	+25%	$65,000
United Kingdom	40,000	+20%	$60,000
India	150,000	+40%	$45,000
Asia-Pacific	100,000	+35%	$55,000