
Excel for Marketing

Global Roles, Median Salaries and Top Hiring Markets

Source: LinkedIn Economic Graph, Glassdoor (Global), Indeed Hiring Lab (2026)

Role | Median Salary (USD) | 5-Yr Growth | Top Hiring Markets

Marketing Analyst | \$85,000 | +12% | United States, European Union, India

Digital Marketing Manager | \$110,000 | +15% | United Kingdom, Australia, Canada

Data Analyst | \$75,000 | +10% | Germany, Japan, Singapore

Business Intelligence Specialist | \$100,000 | +18% | United States, European Union, United Arab Emirates

Marketing Insights Manager | \$120,000 | +20% | United States, United Kingdom, India