
Professional Certificate in Excel for Marketing (Advanced)

Global Roles, Median Salaries and Top Hiring Markets

Source: LinkedIn Economic Graph, Glassdoor (Global), Indeed Hiring Lab (2026)

Role | Median Salary (USD) | 5-Yr Growth | Top Hiring Markets

Marketing Analyst | \$85,000 | +15% | United States, European Union, India

Digital Marketing Specialist | \$75,000 | +12% | United Kingdom, Australia, Singapore

Data Analyst | \$80,000 | +18% | United States, Canada, Germany

Business Intelligence Developer | \$100,000 | +20% | European Union, United Arab Emirates, Japan

Marketing Insights Manager | \$120,000 | +25% | United States, United Kingdom, India