
Digital Transformation Strategy and Governance

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Digital Disruption | As companies navigate digital disruption, they need professionals who can develop and implement effective digital transformation strategies to stay competitive, with the World Economic Forum highlighting the need for strategic leadership in this area. | World Economic Forum

Technological Advancements | The rapid pace of technological change is driving demand for professionals who can leverage technologies like AI, blockchain, and cloud computing to drive business growth, as noted by the McKinsey Global Institute. | McKinsey Global Institute

Globalization and Economic Growth | As the global economy continues to evolve, companies need professionals who can develop and implement digital transformation strategies that drive economic growth and competitiveness, with the OECD emphasizing the importance of digital skills in this context. | OECD