

Global Certificate in Literacy Leadership and Advocacy in a Digital Age (Advanced)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Rising Demand for Digital Literacy | You will be able to capitalize on the growing need for professionals who can lead and advocate for digital literacy, driving business growth and competitiveness | McKinsey Global Institute

Increasing Focus on Education Technology | You will be at the forefront of the education technology revolution, shaping the future of learning and skill development | World Economic Forum

Growing Importance of Soft Skills | You will develop essential soft skills, such as communication, collaboration, and problem-solving, which are highly valued by employers globally | OECD